



CAREERS AT WALSALL ACADEMY

MEET THE TEAM

As a student at Walsall Academy you have access to a dedicated Careers Team of advisors, to help you in making decisions about the choices you need to make as you progress through school and your career journey.

The types of questions we might be asked, on a day to day basis, can range from questions about subject choice at GCSE, A Level and Degree to questions about how much you might expect to earn as an Engineering Apprentice. We can also help with CV writing, applying to college and university or jobs as well as help you to prepare for interviews and Assessment Centres.



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CAREERS IN THE CURRICULUM

Year 10 Business and Enterprise students heard from Anthony and Jay from Zen Travels and Alex from Best of Walsall about how external factors can impact upon business and profits. Students engaged with employers asking questions about their experiences of starting a business and how to ensure success.



MEDSOC

Dr. Rattenberry held an information session about how to successfully prepare for upcoming UCAT tests. Students were given helpful hints and tips and well as opportunities to practice situational judgement questions.



Medsoc students in Year 12 have also been learning how to save lives and intubate. Dr. Thompson visited students and held sessions to help students understand the techniques required to carry out varied medical techniques.



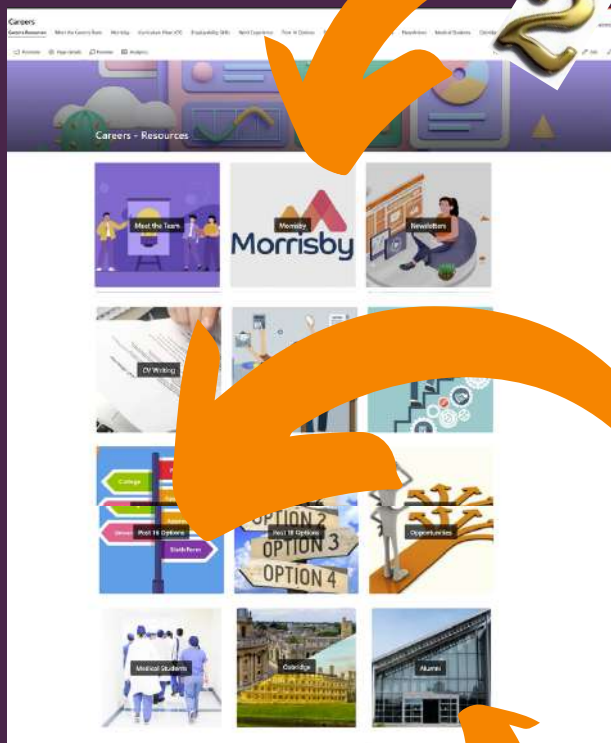
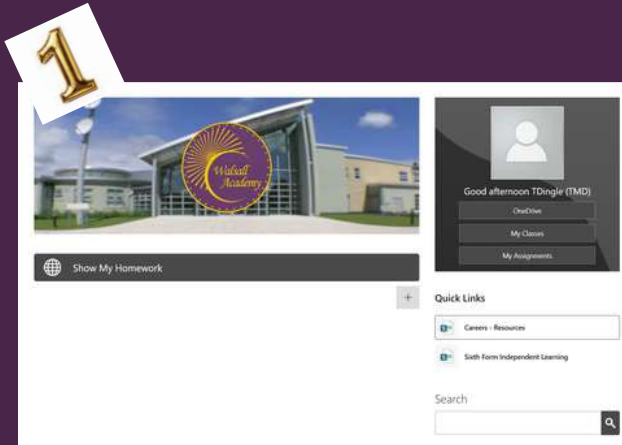
CAREERS RESOURCES VIRTUAL LEARNING ENVIRONMENT

Careers Virtual Learning Platform

Careers now have a wonderful virtual learning Platform full of resources aimed at helping you to navigate your way throughout all the career decisions you have to make as you progress throughout your time here at Walsall Academy.

Every student can access these resources through the Careers Resources tab on the front screen of their sharepoint.

You will then be presented with a number of tiles to select from as seen in picture number 2



Not too sure where to find the new virtual learning platform? Look for the instructions on the digital screen in the restaurant or ask Careers staff!

CAREERS FAIR

WEDNESDAY 18 MARCH 2026

CAREERS
FAIR



On Wednesday 18 March 2025, Walsall Academy hosted our annual Careers and Education Fair.

This event is always popular with employers, universities, students, parents and carers and this year was no exception!

With more than 50 stalls representing the emergency services, the armed forces, local and national businesses, universities, college and specialist training providers this year's event was our biggest yet. From the moment we opened our doors, there was a great atmosphere. Students explored displays, asked thoughtful questions and showed the confidence and courage that so many of our visitors praised throughout the day. The interactive activities made the day even more memorable.



Students had the opportunity to take fingerprints with the police forensics team, learning how real investigative work happens.

Others tried on genuine firefighter equipment and protective clothing. Getting a feel for the demands of life as a first responder.





Across the sports hall, stalls were busy from start to finish. Delegates commented on how engaged, polite and curious our students were



A standout feature of the event was the involvement of our very own T level students. With three stalls representing each of the T levels, we offer education and early years, business management and administration, and health.

Our students showcased their learning, shared their experiences, and proudly represented the future of technical and vocational education in our school. Thanks to all the organizations who attended, the staff who worked tirelessly behind the scenes, and of course our fantastic students for making the day such a huge success.

LABOUR MARKET INFORMATION

What is it and Why is it Important?



What do people do in this job/industry?



How many people work in this job/industry?



What qualifications do I need for this job/industry?



How much do people get paid to do this job?



What skills and qualities do I need for this job?

LABOUR MARKET INFORMATION



What are the typical working hours for this job/industry?



What percentage of men and women work in this job/industry?



Where can this job/industry take me in the future?



Where are these jobs located around the country?



How many of these jobs will there be in the future?

FUN FACTS

 **West Midlands Labour Market (2026)**

 **Big Picture Facts**

The West Midlands has around 2.9 million people, making it one of the UK's largest regional economies outside London.

Despite its size, it currently has one of the highest unemployment rates in the UK (around 6%), meaning jobs can be more competitive.

The employment rate sits at roughly 73%—below the UK average of about 75%.

👉 **Careers insight:** Students here may face more competition—but also more targeted support and opportunities.

"Did You Know?"

 The West Midlands has one of the largest manufacturing workforces in the UK

 Skills shortages mean employers struggle to fill roles—even when unemployment is high

 "Green jobs" and sustainability roles are becoming a major future focus

 The region is central to the UK's electric vehicle and battery revolution

 Areas like Birmingham are recovering faster than parts of the Black Country

All Year 12 students are required to find and secure their own work experience placements for the full two weeks.

YEAR 12 WORK EXPERIENCE

At the end of the summer term all Year 12 students will take part in our two weeks work experience programme. The purpose of this is to encourage students to try out different roles and sectors in order to help them navigate their way through the many decisions they will be making over the next few months.

Students have secured placements in a variety of sectors including Health and Social Care, Law, Finance, pharmacies and hospitals.

Following these two weeks, students will embark on our annual Higher Education and Employability Week.

We have lots of activities and workshops planned aimed at supporting students as they begin to prepare for their Post 18 transitions at the end of Year 13.

Higher Education and Employability Workshops

Talk the Talk

Workshop to encourage confident communication for life

Apprenticeships

How to search for, apply and secure degree apprenticeships

Agree

How to protect your financial credit record

Assessment Centre

Mock assessment and interview practice

UCAS Launch

Information evening and application workshops

University Visit

What life is like at university

YEAR 12 HIGHER EDUCATION AND EMPLOYABILITY WEEK

During the last week of the Summer term, Year 12 students will have the opportunity to explore their choices at Post 18. This week will involve visits to and from Universities and Training Providers all of which will help students to make informed decisions about what to do when they leave Walsall Academy.

Those who would like to go to university can attend information sessions and workshops designed to provide support with every aspect of the UCAS process. Parents and Carers are also welcome to attend during a twilight session.

Those considering apprenticeships can attend local Training Providers as well as masterclasses aimed at improving their interview techniques.



29 June - 10 July
Year 12 Work Experience

- **13 July - 17 July**
Higher Education and Employability Week

WALSALL ACADEMY APPRENTICESHIP ACADEMY

As a school, we pride ourselves on ensuring our students are aware of all the routes available to them. It is of the utmost importance to us that our students are able to get specialist advice on all their options when they finish their education with us. Therefore, we have invested in the Apprenticeship Academy programme which allows us to refer our Year 10-13 students to learn everything they need to know to find, apply for and interview for apprenticeship opportunities.

To register for the next Apprenticeship Academy, starting June or September, please scan the QR code below or speak with a member of the Careers team.



DO YOU WANT TO LEARN ABOUT APPRENTICESHIPS?

The Apprenticeship Academy is a 6 week programme that provides students in Year 10, 11, 12 and 13 with everything they need to know to find, apply for and interview for apprenticeship opportunities in the UK.

The sessions are run by a qualified careers advisor. Throughout the programme, you will also have the opportunity to meet 6 current apprentices and employers.



Scan here to register



Find us on socials for helpful apprenticeship related posts



CAREERS INFORMATION, ADVICE AND GUIDANCE

YEAR 9 PREFERENCES

Please contact Mrs Dingle in Careers if you have any questions or need information, advice and guidance following your recent GCSE decisions.

tdingle@walsallacademy.com

REMEMBER.... Log onto your Morrisby account and explore career ideas and suitable paths.



Try the Buzz Personality Quiz here!
<https://careerswales.gov.wales/buzzquiz>



YEAR 10 AND 11 POST 16 OPTIONS

Year 11 students will take part in a one to one session with a qualified Careers Advisor from September onwards. This will provide information, advice and guidance needed in order to make decisions regarding next steps after Year 11.



National Careers Service
<https://nationalcareers.service.gov.uk/>



POST 18 OPTIONS

If you are in Year 12 or 13 and have any questions about your post 18 options, please feel free to drop in where a member of the team will be able to advise

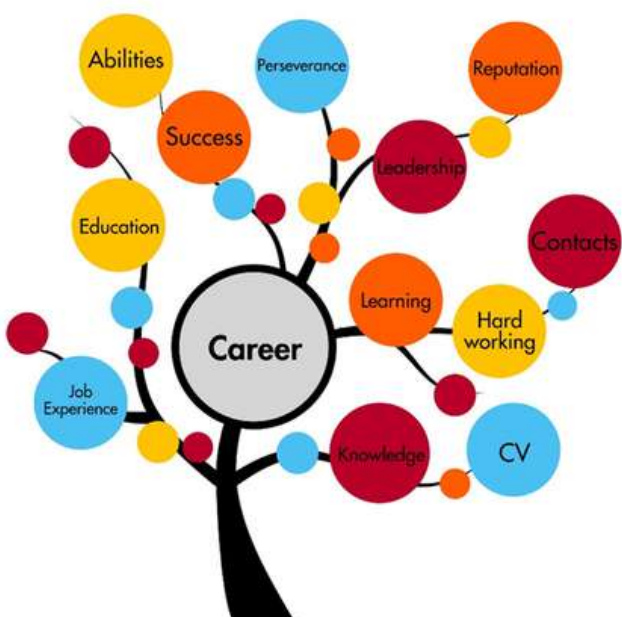


UCAS
<https://www.ucas.com/>

Find out about apprenticeships here;
<https://amazingapprenticeships.com>



Find an apprenticeship here;
<https://www.gov.uk/apply-apprenticeship>



FEEDBACK

The Careers Department here at Walsall Academy welcome feedback from students, parents/carers, employers and guests as we strive to improve our careers provision across the school. Please click on the relevant QR codes below, in order to provide feedback, if you have recently engaged in any activities hosted by the team.

STUDENT FEEDBACK

Student feedback is vital to us in Careers as it allows us to understand the help and support you need and when. This feedback helps us in planning future opportunities that will be relevant and interesting to you.

Please scan to complete



EMPLOYER FEEDBACK

We are always keen to work with employers and value feedback given in order to improve our provision, therefore if you have participated in any of our events we would welcome any feedback you may have.

Please scan to complete



PARENTAL FEEDBACK

As a parent/carer your knowledge of your child is crucial in helping us to provide information that is relevant and timely. Please provide any feedback you feel may be helpful to the Careers Team in meeting the needs of students across the school.

Please scan to complete



or click on the link below
<https://forms.office.com/e/W3tvUfGpJr>

EMPLOYER VISITS We are always keen to invite employers or businesses into school.

Please email tdingle@walsallacademy.com to make any suggestions for future career events.

We are always open to new ideas!

